



KARMEN MENTIL

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ÖAR
Consulting & Development

Since 1998 consultant and shareholder of OEAR GmbH.

Senior consultant and mainly active in the consulting fields sustainable tourism and regional development, international project management and the organisation of specialist events / study trips & excursions, conferences.

Consulting Priorities

- | Project management of international (funding) projects
- | Building cross-border cooperation
- | Organisation of discussion and decision-making processes on local to international level
- | Concepting and implementing participatory development processes
- | Strategy and project development for tourist regions and municipalities
- | Conception, development and consultation of climate-protecting tourism projects
- | Project consulting for municipalities, tourism regions and decision-makers
- | Organisation and moderation of innovative specialist events, training for tourist service providers
- | Media work
- | Tourist development on sustainability: climate, environment, economy, social affairs, nature tourism, sustainable mobility, sports tourism, e-mobility

Education and Training

- | Trade academy
- | University for Tourism Management and Leisure Economics IMC Krems (in English).
- | Further qualification: moderation, organisational development, systemic consulting, project management, trainer, quality management, e-mobility, EU funding, Summer School Tourism & SDGs

References

Researcher, project manager and lecturer at Deggen-dorf Institute of Technology, since 07/2022

Management / administration and marketing Alpine Pearls, 2006 - 2022

Consultant of the Austrian Rural Network www.zukunftstraumland.at

Tourism labels of sustainability, eg. TourCert, member of the certification body since 2014

Tourism and regional development projects with participatory approaches and activating events, eg., for the destination of Werfenweng, Austria, 2000 - 2019

Organisation of study trips & specialist excursions, eg. media trips „Alpine Crossing“- climate-neutral travels through the Alps

Concept and consulting for developing cycling tourism in rural regions

LEADER Programming planning and process moderation, eg. LEADER Region Lebens.Wert.Pongau

Publications, eg. illustrated book "Sanft mobil auf Neuen Wegen" (Gentle mobile on New Paths): Ideas, concept, implementation

Lectures and presentations

Ongoing lectures and presentations on the topics of:

- sustainable tourism development
- environmentally-friendly mobility in tourism
- transnational cooperations
- participatory approaches in regional development

ÖAR
GmbH

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