



MANFRED KOJAN

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ÖAR
Consulting & Development

Consulting Priorities

- | Integrated, sustainable tourism development and valorisation of natural and cultural heritage
- | EU programming and implementation: designing of EU programs, process support, development of appropriate implementation structures and programme evaluations
- | Project management: Planning and coordination of operational, regional and transnational development projects
- | Organizational development: Development and consultation of regional (tourism) organisations
- | Cluster development and networks: Building and advising regional and sectoral cooperation
- | Process moderation, Coaching, Training

Education and Training

University of Economics of Vienna (Marketing, Organisation), University of Surrey, United Kingdom (International Relations, Business Administration), Universidad Nacional Autonoma de Mexico, Mexico.

Project Management (IPMA-certified project manager, Projektmanagement Austria Institute, GTZ-Capacity WORKS), Coaching (systemic coach Trigon), Certified Business Consultant, NLP - Neurolinguistische Programmierung (AI NLP, ÖTZ NLP)

Selected References

Programming and SEA of the Austrian EMF(A)F-Programme 2021-2027, Senior Expert
On-going evaluation of the Interreg V-A Programme Slovenia-Austria 2014-2020, Evaluation Expert
Diversification of Sustainable Rural Development in Albania, Team Leader, AL
Sharri Mountain Experience Centre; Senior Tourism Expert, Kosovo
Value Chain development and rural diversification in the Western Balkans, Regional Development Expert
On-going evaluation of the Austrian IWB/EFRE Programme 2014-2020; Evaluation Expert, AT
Evaluation of EU support to the Palestine Cultural Sector, Team Leader
Albanian National Tourism Strategy; Senior Tourism Expert, AL
Mountain Tourism Development Nikolica / Korca (Albania) - Assessment and Feasibility Study Team Leader
Technical Assistance for Kosovo's Cross-border Cooperation Programs, Team Leader; Kosovo
Programming Bulgarian IPA CBC Programs 2014-2020, Team Leader, Senior Expert; BG
Ex-ante Evaluation and SEA for RO-BG CBC Program 2014-2020, Team Leader and Evaluation Expert,
Tourism strategy for UNESCO city Banska Stiavnica, Senior Tourism Expert, SK
Ex-ante Evaluation and SEA for ETC Program AT-HU 2014-2020, Österreich-Ungarn, AT,HU
Ex-ante Evaluation and SEA for ETC Program AT-SK 2014-2020, AT, SK
Self-evaluation of IPA assistance to Regional Economic, SME and Tourism Development, BiH
REDD Program - financing sustainable forestation in Central America, Senior Regional Development and Climate Change Expert, El Salvador, Belize
Environmentally and Socially Responsible Tourism Capacity Development Program, Vietnam
Programming ETC AT-CZ Programme 2014-2020;

ÖAR
GmbH

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