



## MARELLI ASAMER-HANDLER

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**ÖAR**  
Consulting & Development

Since 1986 a consultant, since 1998, a shareholder and co-owner of ÖAR GmbH.

Predominantly active as a consultant in the field of sustainable regional development, especially in the preparation, implementation and evaluation of regional, nature park, urban and village development concepts in Austria and Europe.

### Consulting Priorities

- | Nature park development concepts
- | Marketing for agricultural specialities
- | Regional development concepts
- | Project management for international (funding) projects
- | Concept design and implementation of participatory development processes

### Education and Training

Studied agriculture/agricultural economics at the University of Natural Resources in Vienna.

Apprenticeship as a mediator at WIFI Graz.

Further education and qualification: Training in communication, moderation and project management.

### Selected References

Project management for the Alpine Space project "YOUth for the ALPS (YOUrALPS)"

Give the city a face! Development concept for the renewal of the historical Old Town of Eisenerz

Action plan to secure and revitalise local towns and inner cities in Steiermark

StarTree – Multipurpose trees and non-wood forest products – a challenge and opportunity – action research

Master Plan for Rural Areas in Burgenland – regional participatory strategy process of Burgenland, Ecology part

Conceptualisation of the marketing of natural park specialities in the Southern Steiermark Nature Park

Final evaluation of the regional economic program for the Tyrolean Lech Nature Reserve/Regional Nature Park

Project management "Cultema," South East Europe (SEE) – project

"Austrian Natural Park Specialties" – overall coordination, marketing and qualification project for agricultural products from nature parks

Support in the development of the Local Development Strategy for the LEADER region of Müllerthal, Luxembourg

Development concept for the Müllerthal Nature Park, Luxembourg

Strategy and project development for Biogradska Gora and Lovcen National Parks as part of the project "Sustainable Tourism Development for the Bjelasica & Komovi Region," Montenegro

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GmbH

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